

CHUCK LOCASCIO

Lead Designer

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Lead Designer who partners with startups in San Francisco. Best known for crafting bespoke demo-ready visual identities and user experience designs.

EXPERIENCE

O Three Verve

Founder November 2024 – Present

- Launched a new UI for EQ Sight, powered on an Agentic AI Platform.
- Released the Beta Program for EQ, generating 6 new customer pilots
- Created investor materials for Energy Quotient including the pitch deck, website, and product flyers

BlackRock

Senior Product Designer May 2023 - November 2024

- Design and Shipped BlackRock Advisor Polling, improving average monthly signed-in visitors by +34.8%.
- Design lead on Notifications for over 200,000+ Advisors, conducted (8) user research interviews and identified key opportunity areas for enhancing engagement and operational responsiveness.
- Maintained high accessibility standards, led Advisor Center Platform efforts to ensure WCAG 2.0 compliance.

BCGK

Managing Partner March 2020 – Present

- Responsible for managing a \$22M (AUM) real estate portfolio consisting of 103 units.
- Reduced portfolio wide expenses by 57%, and improving NOI by 40% by maintaining a 96% occupancy rate.

Grabbi

Founding Designer July 2019 - January 2023

- 0-1 Founding designer, shipping the iOS app clips and Android instant apps consumer experience, generating over \$60,000 in transactional volume.
- Designed the react web merchant platform, signing up the first 10 merchants in San Francisco.
- Designed the SmartMenu board with built in NFC tap technology, enabling consumers tap and pay.

Silicon Valley Bank

Senior Product Designer June 2020 - May 2023

- Designed the SVB Go Back Office Admin Platform, reducing service cases by 51%.
- Created secured client admin tools, improving data integrity and self-service.
- Shipped Positive Pay features, enhancing fraud detection and security.

BlackRock

Senior Product Designer April 2019 – April 2020

- Designed Explore By Goals Fund Screener Tool, boosting visits by 8,000+ new monthly visitors.
- Enhanced dashboards, improving financial decision-making workflows.

Accenture

Senior Product Designer January 2016 – April 2019

- Designed an AI-driven sales demo tool, generating \$2.8M in new business.
- Design lead on AI team within Liquid studios, partnering closely with data scientists, and full stack developers to create scalable enterprise AI solutions.
- Created a custom iOS app for internal container tracking, shipped to over 10,000 internal users.

PATENTS & AWARDS

Explanation-Driven Reasoning Engine

US 11,694,102 B2
Issued Jul 4, 2023

Accenture Global Demo Awards Winner

Issued Sep 2018